

Questions for bachelor examination

All types of first cycle (bachelor) studies

Field of study: Management and Finance

1. Elements of business environment and their influence on competitive position
2. Methods of business environment analysis
3. The functions of management
4. Organization structure - types, characteristics, importance
5. Organization and its external environment
6. The spreadsheet tools used for data reporting and analysis - types, requirements advantages, disadvantages and limitations
7. The role of the documentation in designing and creating an information system (for example a spreadsheet model)
8. Mutual dependence between organizational communication and structure
9. Perspectives of organization and their characteristics
10. Organization environment
11. The roles of people in business
12. The role of risk and uncertainty in business
13. The factors of production and their interchangeability
14. Purpose, principles and concepts of financial accounting
15. Information content of the financial statements
16. Accounts – types, rules and functions
17. Measurement in accounting
18. Financial system and its elements
19. Banks – types and main activities
20. Group development process
21. Organizational culture
22. Managing conflicts in organization
23. Social responsibility of business
24. Meaning of "valuable product"
25. An architecture of the expert system
26. Reasons of applying hybrid systems in Artificial Intelligence solving problems
27. Process of Organizational Change Management
28. Resistance to change and ways of reducing resistance in organizations
29. The essence of the cost of capital
30. The most important company's capital sources
31. Cost classifications and behaviour
32. Advantages and disadvantages of absorption and marginal costing
33. Activity based costing as alternative cost management technique
34. Trends in modern human resources management - challenges, problems, solutions
35. Types and tools of organization development interventions
36. Basic Management Information System generations and their main characteristics
37. Management Information System development strategy
38. The idea, steps and benefits of market segmentation

39. Stages of marketing research process
40. The role of WACC in the modern financial management
41. Main approaches in the valuation of the company
42. File and database approach – description, pros and cons
43. Data models in databases
44. Structured Query Language – standards and basic commands
45. Data integrity protection in databases
46. Access control methods in databases
47. Conceptual framework for financial reporting
48. Financial statements assorting to IFRS - structure and content
49. Significance and general rules of operational budgeting
50. Usefulness and limitations of cost - volume - profit analysis
51. Role of management accountants in organization
52. Financial and non-financial performance measures - pros and cons, examples and relationship
53. Balanced Scorecard - genesis, functions, structure and use on examples
54. Corporate governance mechanisms and controls
55. The role of legislation and self-regulation in corporate governance
56. Role of financial analysis tools in management decision process
57. The aims of vertical and horizontal analysis
58. Results of financial analysis results in predicting the risk of bankruptcy
59. Tools for liquidity analysis
60. Information form financial statements and their usefulness to investors
61. Dimension of organizational culture
62. Communication as a process in the organization