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TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP

13th – 23rd April 2021

Lodz, Poland (online)

www.digigrent.eu

DIGI GRENT

During the upcoming **TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP**, that will be hosted by University of Lodz between **13th and 23rd of April 2021**, we will gather academic and business professionals from the **Digi-Grent project** (Building Next-Generation of Globally Responsible Digital Entrepreneurs; www.digigrent.eu). The project and the training is co-financed by Erasmus+ programme.

The event will give opportunity to:




- Learn about selected aspects of digital & responsible entrepreneurship
- Establish international collaborations
- Develop start-up business model
- Co-create for innovation transfer
- Get access to a virtual learning environment

The training will focus on 3 following topics:

- Bridging Investors, Business Angels and Digital & Responsible start-ups
 - Presenter: [Paweł Głodek PhD DSc](#)
 - Date: **13.04** 17:30-19:00
- Developing partnerships with responsible companies in the e-market
 - Presenter: [Kamila Szymańska PhD](#)
 - Date: **15.04** 17:30-19:00; **20.04** 19:00-20:30
- Digital policies
 - Presenter: [Iraklis Paraskakis PhD](#)
 - Date: **15.04** 16:00-17:30; **20.04** 17:30-19:00

The target groups of the event are:

- Industries
- Start-ups
- Academics
- Students
- Policy makers

Webinar details	Schedule
<p>Bridging Investors, Business Angels and Digital & Responsible start-ups</p> <p>Presented by: Paweł Głodek PhD DSc</p> <ul style="list-style-type: none"> • Financial investors as possible partners for digital & responsible start-ups • Types of investors • How to make a deal with investor? Investment process for digital & responsible start-ups • VC investment agreement 	
<p>Developing partnerships with responsible companies in the e-market</p> <p>Presented by: Kamila Szymańska PhD</p> <ul style="list-style-type: none"> • Being responsible in the e-market (CSR strategy in the e-market; Developing partnerships in the e-market) • The co-marketing (planning a co-marketing agreement; Co-marketing tools and contents; Co-marketing vs. co-branding; Possible risks of co-marketing) 	
<p>Digital policies</p> <p>Presented by: Iraklis Paraskakis PhD</p> <ul style="list-style-type: none"> • Digital IPR and copyrights • Data protection and GDPR (fair use, big data, bulking, tracking, biometrics, metadata, etc) • Insurance and liability • Nomad/digital residency and taxation • Market domination, monopoly & data holders • Digital ecosystems and policy making 	

In order to register for the webinars, please visit the following [link](#).